



ENTERPRISE SAINT JOHN

Maine Quality of Place Council

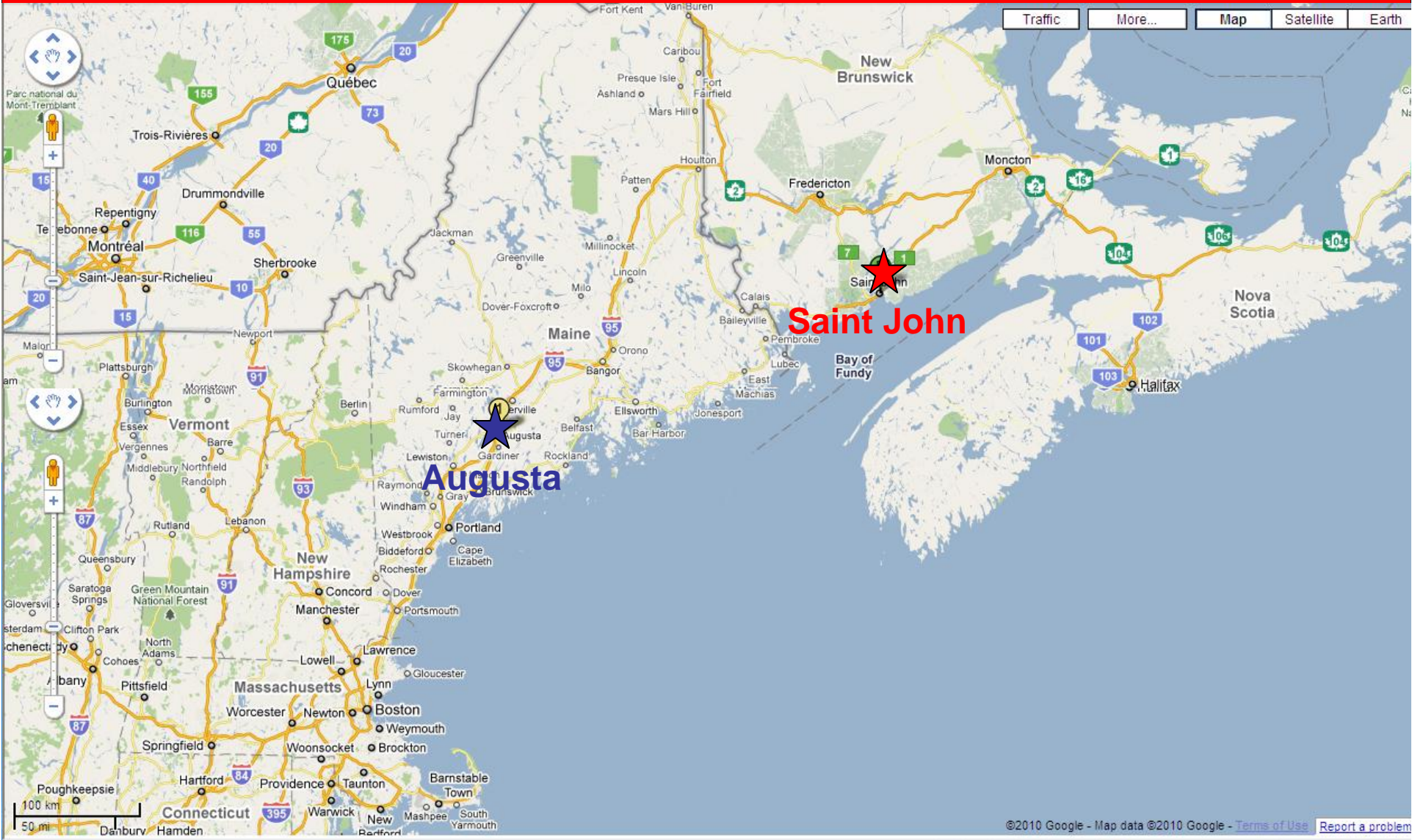
Saint John ~ A Case Study

December 6, 2010

agenda

- the saint john story
- looking forward
- questions

there is much that unites us



the past



Imagining



THE
POSSIBILITIES

the ah-ha moment!



where
do we go from
here?

put the community on the COUCH



living the brand



- canada's original city
- entrepreneurship, creativity and innovation
- caring social network



true growth...

balance social, cultural,
environmental &
economic priorities

An
Evolving
Community

A
Supportive
Community

A
Prosperous
Community



living
the
brand

waterfront development

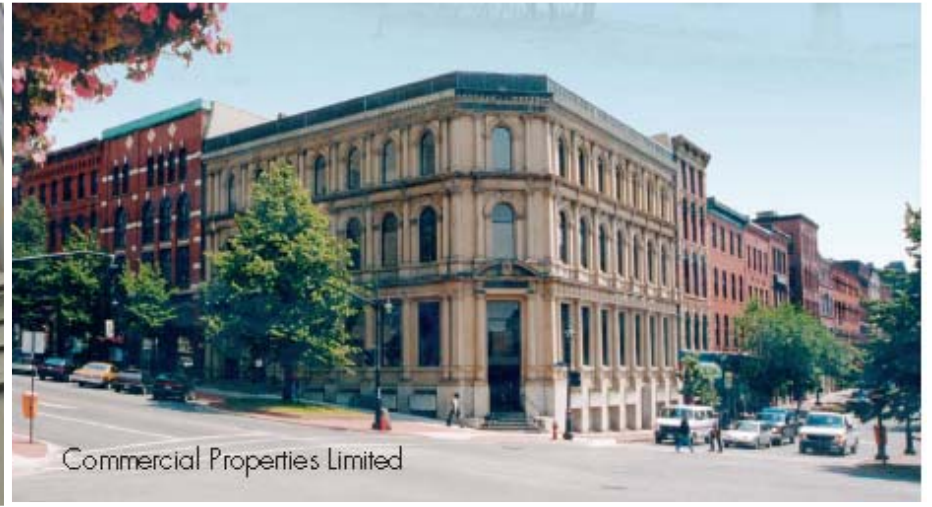




med school

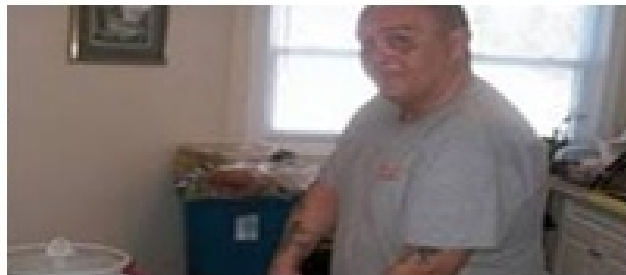
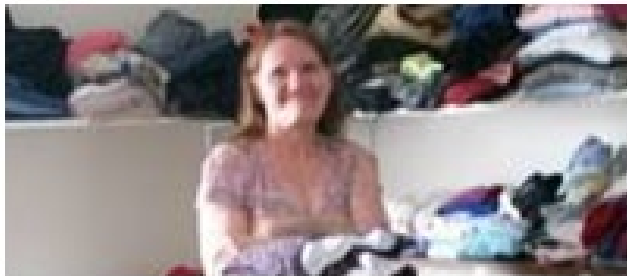


authentic heritage





poverty reduction



setting priorities

priority sectors

energy

health

ict

tourism

1 economic
diversity

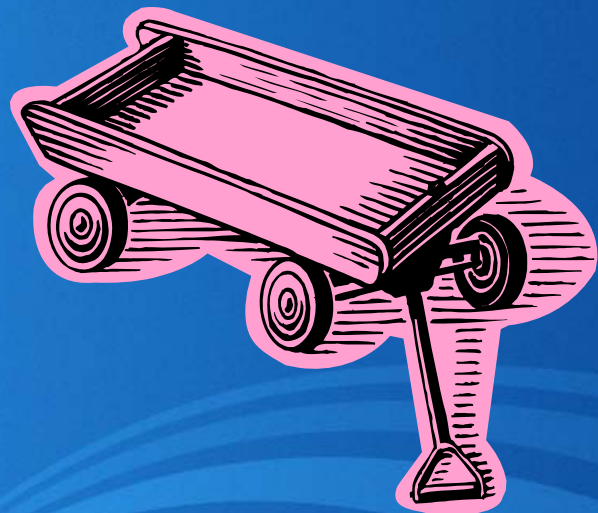
2 youth retention &
immigration

3 enhanced
reputation

4 increased
collaboration

5 poverty
reduction

sometimes
we fall off
the Wagon





All Aboard This Friday!

Mayors extend invitation to everyone.

After 18 months of consultation and planning, our Mayors, council, community and business leaders have jointly endorsed a common plan for our future. Everyone is free to join our Mayors of the Friday as they launch our community's growth plan, "Course of Action", which includes our new look and brand. This show, at Harbour Station from 8:30 - 9:30am, promises to be interactive, informative and entertaining. It's free for all to attend.

look forward to october 24

8:30 - 9:30 am	"All Aboard" Show at Harbour Station. Mayors launch our community's growth plan, tracking new brand - free admission. Live entertainment on the Boardwalk, Loyola Plaza and Market Square.
4:30 - 7:00 pm	Mayors' Kickoff on the Boardwalk.
4:45 pm	ATV's "Two at 5" live on the Boardwalk for official unveiling.
5:00 - 6:00 pm	Mayors' Free BBQ at Loyola Plaza.
5:00 - 7:00 pm	Fireworks in the Harbour with water finale.
7:00 pm	Look to Fort Howe for special lighting.
7:15 pm	Live launch of Kelly Jay's debut single on the Boardwalk.
7:30 pm	

For more information, please call 658-2827

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prosperity
by supporting
and attracting

people, ideas
and investment



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